#### KATERINA-CHRISTINE MITROPOULOU

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**OBJECTIVE**: To obtain a position in the Greek Film, Commercial and Fashion Industry.

### **PROFESSIONAL EXPERIENCE:**

## **Marketing Coordinator**

May 1996 – December 2002

- Organized events sponsored by Liquor and Tobacco companies such as Coca-Cola Hellas, UDV and Phillip Morris.
- Worked closely with corporate marketing managers to actively lead new initiatives and programs for corporate accounts.
- Designed promotional campaigns and contributed to increase brand awareness.
- Supervised staff to implement promotional and other activities.

## **Public Relations Manager**

July 1996 – January 2005

- PR manager for luxurious restaurants, nightclubs, DJs and celebrities.
- Assisted in organizing personal and business schedules.
- Acted as a point person between Executive Offices and external contacts

# Make up artist

January 1997 – January 2010

- *Magazines:* Vogue(GR), In Style(Gr), Marie Claire, Life and Style, Status, ELLE, VDonna, V men, K kathimerinh. GK, Homme(Gr), Esquire(Gr), Nitro, Hello, Pink Woman, Max, OK, Lipstick, Celebrity (GR), Playboy (GR), Cigar, Maxim(GR), Madame Figaro (GR).
- *Advertising agencies:* JWT Spot Thompson, McCan Erikcson, Leon & Partners, BBDO Athens, Leo Burnett, Center Point Design (NY), Schatzi &Schatz.
- *TV Production companies:* Movielab, Stefi, Modiano ,Kino, Ena, Anosi, Filmiki Cinegram, TopCat, Le Spot, Cine Post, Lynx, Central, Max Production, Green Olive, KnG, WCA Production.
- *TV Stations*: Antenna Channel, Mega Channel, Star Channel, NET (National Television), Alter Channel.
  - *Movies*: short story movies and television series for Greece and New York(USA) Special effects and body painting, **Participated** in the 48 hours film making Festival (the team won first prize), make up for movies in the Tribecca Festival(Spring 05).
- *Music Videos*: popular greek singer: N.Aliagas, G.Mazonakis, Sarbel, S.Arseniou, P.Terzis, S.Gonidis, S.Strati., Chryspa, Stavento. J Savidakis.
- *Celebrities*: personal make up artist for celebrities (Arnaoutoglou, Evangelatos) performers and politician (S.Manos, A.Spyliotopoulos) in Greece, New York (Costas Condylis, Della Runic, John Barman), Austria.

**Theatre**: Megaton Mousikis Athinon "Philosophy on Stage", Bibliotheca of Alexandria "Medea".

#### **Actress**

January 1997 – January 2010

• Participated in TV series, commercials and movies playing leading and secondary roles. (The Boat Trip, Vodafone, Cosmote, Seat Ibiza, Pireos Bank).

# Hairstylist and Fashion Stylist

January 1997 – January 2010

 Various greek magazines and TV commercials, movies ,National and International campaigns (regarding Clothes Artisti Italiani, 3Guys ,Maui and Sons Karkalis Jewellery, Samsung, Vodafone, Eurobank, City Bank, Marfin Egnatia Slim Line)

## **EDUCATION:**

Seminars: Mac Pro

Seminars: Airbrush with Toby Britton New York

March 2005

Avgerinopoulou Fashion Institute, Athens

Oct. 1998 – June 2000

London College of Fashion, London

Center Platon Rivelli, Athens

Sept. 1996 – Dec. 1996

Sept. 1997 – May

1998

Hellenic-German school, Athens

June 1996

**HOBBY:** Yoga, Pilates, Ski (Mountain), Tennis, Dance, Philosophy, Psychology. **LANGUAGE** 

Greek (native language), English (fluent), German (fluent), French

## **VOLUNTEER WORK:**

• Hellenic Co-op for the blind – One on one work and psychological support for members.